

2021 - 22 Partners Circle of Influence Program Benefits

	CARDINAL (Level) Circle	BEAM (Level) Circle	BRIDGE (Level) Circle	FARM (Level) Circle
Academic Year Partnership	\$10,000	\$7,000	\$3,500	\$1,500
BRANDING & RECOGNITION				
Employer Spotlight on splash page (employers/students)	✓	✓	✓	✓
Employer logo with link on Career Center site	✓	✓	✓	✓
Year-round visibility on Social Media platforms (LinkedIn, Instagram, Facebook)	✓	✓	✓	✓
Priority Marketing placement for events, interviews, job post	✓	✓	✓	✓
Newsletter features	✓	✓	✓	✓
Recognition in select Career Center publications	✓			
STUDENT ACCESS & OUTREACH				
Access to "invitation-only" fairs, (Internship & Career Fairs)	✓	✓	✓	✓
Targeted student emails for job/internship/event post	✓	✓	✓	✓
Priority invitation for special events	✓	✓	✓	✓
Guaranteed access to all career fairs	✓	✓	✓	✓
Resume Books (Seniors and Alumni)	✓	✓	✓	✓
Host exclusive events for DEI (diversity , equity and inclusion)	✓	✓	✓	✓
Handshake job postings promoted on Career Center website/Newsletters	✓	✓	✓	✓
Early booking access to Career Center interview & info sessions space (CDC Guidelines)	✓	✓	✓	✓
Complimentnary Career Fair registration for one fair (Fall or Spring)	✓	✓	✓	✓
Complimentary registration for second Career Fair Day	✓			
Facilitated introduction to relevant Student Organization Leaders	✓	✓		
Email Blast to relevant Student Organizations	✓	✓		
Targeted student invites to your events in Handshake	✓	✓		
Customized social media announcements	✓	✓		
BEAM ACCESS & EDUCATION				
Employer Education with Coaches & Advisors (Red Tables)	✓	✓	✓	✓
Company Profile Package (Targeted skills/talent sheet; student interview tip sheet)	✓	✓	✓	✓
Collaboration event	✓	✓		
CONSULTATION				
Exclusive partner email address for priority customer service	✓	✓	✓	✓
Ongoing support from Career Center staff	✓	✓	✓	✓
Strategic recruitment meeting with On-Campus Recruiter and Program Manager	✓	✓	✓	✓

All options available virtually, if possible.